

Privacy policy

The version is valid from July 2023

General

This document determines the privacy policy on the website **www.tripus-shop.com** (hereinafter referred to as "Website" or "Controller").

On what legal basis do we process your personal data?

The personal data collected by the responsible for the website will be processed in accordance with the provisions:

- of the Regulation of the European Parliament and of the Council (EU) 2016/679 of 27.04.2016 on the protection of individuals with regard to the processing of personal data, on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation) hereinafter referred to as GDPR,
- Telecommunications Telemedia Data Protection Act (TTDSG) processed.

The Controller makes special efforts to protect the data and information about users of the Website made available to him. The Controller selects and uses with due diligence the appropriate technical

measures, including those of software and organizational character, which ensure the protection of the data to be processed, in particular, protects the data against their provision to unauthorized persons, disclosure, loss and destruction, unauthorized modification, as well as against its processing in violation of the applicable law.

The addressee of the opportunity to use the goods and services available on the website are not children under 16 years. The responsible person does not intend to collect the data about children under 16 years.

Hosting

To ensure uninterrupted access to our website, we use hosting services provided by an external company based in the EU. Unless otherwise stated in this privacy policy, all data collected when using this website (e.g., from completed forms) is processed on the servers of our hosting partner. If you have any further questions, please contact our personal data controller.

Personal data

Who is responsible for processing your personal data?



Tripus systems GmbH

Schalt- u. Steuergeräte

Phone: +49 8221 9016-0

Fax: +49 8221 32073

E-mail: sales@tripus.com

In relation to your personal data, you can contact the data controller.

How do we process the personal data that you submit to us?

What personal data do we process and for what purpose?

On our website, we offer you a number of different services for which we process different personal data on the basis of different legal grounds.

Purposes and legal basis for the Processing of personal data

Purpose	Personal data	Legal basis	Processing duration
Conclusion and performance of the contract	First name, last name, address, email address, phone number,	Art. 6 I lit. b) DSGVO, i.e. the processing is necessary for the performance of a contract to which you are a party or for the implementation of pre-contractual measures taken at your request;	Until the expiry of the limitation period for claims relating to the performance of the contract
Payment processing	Depending on the selected payment method, we pass on the required data to the respective service provider. If applicable, the selected payment service provider collects this data itself. Accordingly, the privacy policy of the respective	Art. 6 I Lit. b DSGVO.	Until the expiry of the limitation period for claims relating to the performance of the contract



	payment processor applies.		
Registration	E-mail address, order data	Art. 6 I Lit. a DSGVO, i.e., based on your consent for the opening of a customer account.	Until you object to the processing of your personal data. The deletion of your customer account is possible at any time.
Contact form	Depending on the contact form: First name, Last name, Email address, Phone, Other, and Address. Mandatory fields are marked as such.	Article 6 I lit. b DSGVO, i.e., processing in pursuit of our legitimate interests, which are to maintain continuity of communication and to enable contact with us on matters relating to business activities	After complete processing of your request, your data will be deleted, unless you have expressly consented to further use of your data (Art. 6 I 1 lit. a DSGVO).
Determination, assertion, enforcement, and defense of claims in proceedings before courts and authorities	First name, last name, address, tax number email address, phone, IP, bank account number, payment card no.	Art. 6 I Lit. f. DSGVO i.e., processing in pursuit of our legitimate interests, which consist in the establishment, prosecution, and assertion of claims and the defense of actions before courts and other governmental bodies.	Until the expiry of the limitation period for claims relating to the performance of the contract
Fulfill legal obligations, in particular, tax and accounting obligations	First name, last name, company, tax number, e-mail address, telephone, correspondence address, payment card no.	Art. 6 I Lit. c. DSGVO, i.e., the processing is necessary to fulfill legal obligations incumbent upon us under the law, in particular tax and accounting regulations.	Until the expiry of the legal obligations to which the controller is subject and which have justified the processing of the personal data

Who is our collection service provider and when do we engage them?

We have contracted the collection service provider Atradius, David Ricardostraat 1, 1066 JS Amsterdam



P.O. Box 8982, 1006 JD Amsterdam Netherlands with the collection of due unpaid receivables. We will forward your data to the above-mentioned service provider if our payment claim has not been settled despite a previous reminder. Legal basis: Art. 6 I 1 lit. b DSGVO (performance of a contract) and Art. 6 I 1 lit. f DSGVO (the protection of our legitimate

Interest in the efficient prosecution or enforcement of our claim for payment.)

Will we transfer your personal data outside the EEA or to an international organization?

To operate this website, we use the services of responsible parties (see below), some of which have their servers in third countries (e.g., Facebook or Google). This means that in some cases it is possible that your personal data collected on our website, e.g., using an analytics tool, will be transferred to a third country. Should this be the case, we will inform you of this in this document.

Recipients of personal data

The current list of entities to which we disclose your personal information can be found [here](#)

Data processing time

Personal data will be processed for the period necessary for the execution of the orders, services, marketing activities, and other services provided to the user.

Personal data will be deleted in the following cases:

- when the data subject requests their deletion or revokes their consent;
- if the data subject to whom the data relate has not been active for more than 10 years (inactive contact, calculated from January 1 following the date of the last contact);
- upon receipt of information that the stored data is no longer current or not accurate.

Certain data such as email address, first and last name may be stored for the next 3 years for evidential purposes, complaint investigation, complaints and claims related to services provided via website. This data will not be used for marketing purposes.

Data on paid services, contests and loyalty programs will be stored for a period of 5 years, starting from the end of the calendar year in which the event occurred or the order was placed.

Data about users who are not logged in is stored for a period of time corresponding to the life cycle of cookies stored on devices or until deleted by the user on the user's device.

Your personal information about preferences, behavior, and marketing



content choices may be used as the basis for automated decisions to determine the sales opportunities of the Site.

Voluntariness of the provision of personal data

The provision of the required personal data by you is voluntary, but a prerequisite for us to be able to provide our services to you (e.g., processing of the purchase contract, delivery of your order).

Automated decisions in individual cases including profiling

We do not make automated decisions about you and do not use profiling.

What rights do you have in relation to the processing of your personal data?

According to the GDPR, you have the following rights:

You can request information about the data stored about you at the above address (Art. 15 DSGVO). In addition, you may, under certain conditions, request the correction (Art. 16 GDPR) or deletion of your data (Art. 17 GDPR). You may also have the right to restrict the processing of your data (Art. 18 GDPR) and the right to receive the data you have provided in a structured, common and machine-readable format (Art. 20 GDPR).

If you submit one of the above requests to us, we will inform you without delay - and in

any case within one month of receipt of the request - about the measures taken as a result of your request. If necessary, we may extend the one-month period by an additional two months due to the complexity of the request or the number of requests. In any case, we will notify you of the extension within one month of receiving the request and provide you with the reasons for the delay.

Right of objection (Art. 21 GDPR)

You have the right to object at any time to the processing of your personal data, including profiling, in relation to:

- processing necessary for the performance of a task carried out in the public interest or processing necessary for the purposes of safeguarding the legitimate interests of the controller of the personal data or of a third party;
- processing for direct marketing purposes.

Can you withdraw your consent to the processing of your personal data?

You may revoke your consent to the processing of your personal data at any time. The revocation of consent to the processing of your personal data does not affect the lawfulness of the processing



carried out by us on the basis of your consent prior to its revocation.

Complaint about data protection violations to the supervisory authorities (Art. 77 GDPR)

Anyone who believes that their rights have been violated in the collection, processing or use of their personal data may contact the competent data protection supervisory authority, in particular in the Member State of your habitual residence, your place of work or the place where the alleged violation occurred.

Competent supervisory authority

Bavarian State Office for Data Protection
Supervision (BayLDA)

Promenade 18

91522 Ansbach, DE



Cookies and other tools

General

When browsing websites, the so-called "cookies" files are used, hereinafter referred to as "cookies", which are small files stored by a website on your terminal device (computer). Their use is aimed at the correct functioning of the websites.

These files allow you to identify the software you use and customize the website to your needs.

Basically, "cookies" contain the name of the domain they come from, their storage time on the device, and the assigned value.

Security

The "cookies" we use are safe for your devices. In particular, it is not possible for viruses or other unwanted or harmful software to enter your devices via "cookies".

Types cookies

We use two types of cookies:

- Session cookies, which are stored on your device and remain there only until the end of the browser session. All stored data is then permanently deleted from your device's memory. The mechanism does not allow persistent cookies to collect personal information or confidential information from your device.

- Persistent cookies, which are stored on your device and remain there until they are deleted. When the session of a particular browser ends or the device is turned off, they are not deleted from your device. The mechanism of persistent cookies does not allow to download personal data or confidential information from your device.

Cookies and tools we use

Cookie banner

When you access our website, we inform you about the cookies and other technologies we use on our website by means of a cookie banner. At the same time, you have the opportunity to make a choice and we can document your decision.

In this way, we fulfill our obligation to prove your consent to the processing of your personal data. Accordingly, the processing with the help of the banner cookie is based on Art. 6 (1) No. 1 lit. C DSGVO.

Our service provider CookieYes Limited is registered in the UK. Company no. 13074037. It processes your data on our behalf. After your declaration, the server stores your anonymous IP address, the date and time of your declaration, and your browser information. Your data will be deleted after twelve months unless you have not explicitly consented to the further use of your data in accordance with Article 6(1)(1)(A) DSGVO or we reserve the right to



use your data for other legally permissible purposes, about which we inform you in this statement.

Google Analytics

Company: Google Ireland Ltd, Gordon House, Barrow Street, Dublin 4, Ireland.

Purpose: We use Google's tracking tool to analyze how users of our website behave. This happens automatically when you access our website.

Legal basis: Consent, Art. 6 I 1 lit. a DSGVO.

Consent can be revoked at any time.

Recipient of the data: Google LLC Amphitheatre Parkway Mountain View, CA 94043, USA

Basis of transfer to the US: As there is no EU adequacy decision applicable to the US, this data is transferred on the basis of standard contractual clauses. This is still done within the framework of the DSGVO. Under our agreements with Google, we are joint controllers with Google pursuant to Article 26 DSGVO.

In Google Analytics 4, the anonymization of IP addresses is activated by default. Due to IP anonymization, your IP address is shortened by Google within member states of the European Union or in other contracting states of the Agreement on the

European Economic Area. Only in exceptional cases will the full IP address be

transferred to a Google server in the USA and shortened it there. According to Google, the IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

Personal data that can be collected:

- Page views
- First time visiting the website
- Start of the session
- Your "click path", interaction with the website.
- Scrolls (whenever a user scrolls to the end of the page (90%))
- Clicks on external links
- Internal search queries
- Interaction with videos
- File downloads
- Viewed/clicked ads
- Language setting

Also recorded:

- Your approximate location (region)
- Your IP address (in shortened form)
- Technical information about your browser and the end devices you use (e.g. language setting, screen resolution).
- Your Internet provider
- The referrer URL (via which website/advertising medium you came to this website).

Retention information: Maximum: 2 years. For more information about Google's processing, please see Google's privacy



policy. The privacy policy is available at the link:

<https://policies.google.com/privacy?hl=de>
[3](#)

You can find out how Google handles personal information by clicking on the following link:

<https://policies.google.com/technologies/partner-sites?hl=de>

Google ADS

Recipient of the data: Google LLC
Amphitheatre Parkway Mountain View, CA
94043, USA

Legal basis: Consent, Art. 6 I 1 lit. a DSGVO.

Consent can be revoked at any time.

Purpose: Google Ads is a tool we use for remarketing purposes. When you visit our website and agree to personalize your ads, a cookie is used to evaluate the pages and search terms you visit. In this way, you will receive ads tailored to your preferences (ad personalization). Interest-based advertising increases the customization of ads to users by using their data.

Deactivation and information: You can deactivate personalized advertising under this link:
<https://adssettings.google.com/authenticated?hl=de>

Social media plugins

Company: LinkedIn, Xing, Facebook, Instagram, WhatsApp

On our websites, we use social media plugins from LinkedIn, which are used to communicate with our customer service.

We have taken care to ensure that these plug-ins do not collect your personal data as soon as you visit our website. A connection to the plug-in provider is only established after clicking on a plug-in.

We are on Facebook, Instagram, WhatsApp, LinkedIn, and Xing to better communicate with customers and inform them about our products. When you visit our fan page, personal data may be collected for market research and marketing purposes. For this purpose, cookies may remain on your device. This data is used to create user profiles, which in turn can be used to create personalized ads outside of this platform. Under our agreements with these providers, we are joint controllers with them under Article 26 of the GDPR. More information on the subject of processing by LinkedIn can be found in the privacy policy:

Instagram:

<https://dede.facebook.com/help/instagram/155833707900388>



Facebook:

https://www.facebook.com/privacy/policy/?entry_point=facebook_page_footer

WhatsApp:

<https://www.whatsapp.com/legal/privacy-policy-eea>

LinkedIn:

<https://www.linkedin.com/legal/privacy-policy?>

Xing:

<https://privacy.xing.com/de/datenschutze-rklaerung>

Our tips for you

In order to familiarize yourself with the rules governing the use of cookies, we recommend that you read the privacy policies of the above-mentioned companies.

Cookies may be used by advertising networks to show you advertisements tailored to your preferences. For this purpose, information about your browsing on the network or use of the website may be stored.

To browse and edit information about your preferences that is collected by the Google advertising network, you can use the tool at the link

<https://www.google.com/ads/preference/>

Through the settings of the web browser or through the service configuration, you can change your cookies settings yourself at any time by setting the conditions for storing and accessing your device via cookies. These settings can be changed to block the automatic handling of cookies in the web browser settings or to obtain information about each entry on your device. Detailed information about the possibilities and handling of cookies can be found in the settings of your software (web browser).